

Information for Sponsors

2006 Human Subjects' Research Conference

October 11-12, 2006

Red Lion Hotel

1415 – 5th Avenue

Seattle, Washington

The Northwest Association for Biomedical Research (NWABR) and the Conference Planning Committee greatly appreciate your interest in sponsoring the two-day Human Subjects Research Conference.

Human Subjects' Research Conference Background

- Annual Human Subjects' Research Conferences that have been held over the last four years have received outstanding reviews. The sessions presented at the conferences have become an essential component of professional development for workers in academia and industry.
- To meet the training needs and at the request of our attendees the 2006 Conference has expanded from one to two days.
- The conference has grown steadily each year and attracted nationally known speakers. We expect over 150 participants at this year's conference to be held in Seattle at the Red Lion Hotel.
- Participants will represent institutions and companies from around the Northwest, including Washington, Idaho, Montana and Oregon. They will include Institutional Review Board chairpersons, administrators, members and coordinators, physicians, researchers, company executives and others. Nearly 20 private companies, research and academic institutions and federal government offices were represented at last year's conference.

Benefits to Sponsors

- Conference participants include those who make, or influence, decisions regarding purchases of equipment and services. You will have the opportunity to educate them about your company and its products and services.
- As a sponsor, you will gain visibility through publicity and marketing efforts surrounding the conference. You will be recognized at the conference and included in the marketing materials, attendees' notebook, and NWABR's newsletter that reaches 1500 researchers, administrators, and educators.
- The Red Lion Hotel in Downtown Seattle provides excellent space for sponsors to have displays in the main lobby outside the Emerald Ballroom, which affords excellent opportunities to meet and network with attendees.

Levels of Sponsorship

- There are multiple levels of sponsorship available \$10,000 - \$5,000 - \$2,500 - \$1,000 and many opportunities for specific categories and in-kind support.
- All sponsors are recognized at the conference and may bring a display.
- Sponsors will receive complimentary registration for 1-2 conference attendees
- With different levels of sponsorship, come different levels of visibility on conference materials.

More Information

For more information about the conference or NWABR, contact Laurie Hassell at 206-465-4691 or lhassell@nwabr.org.