

Student Bio Expo Sponsorship

Approximately 350 high school students showcase their creativity and scientific mastery at this celebration that is part science fair, part pep rally.

LEVELS & BENEFITS	REGAL	PREMIER	CONTRIBUTING	SUSTAINING	SUPPORTING
Day of event acknowledgement	✓	✓	✓	✓	✓
Acknowledgement in program advertisements and communications	✓	✓	✓	✓	✓
Ad in program booklet	Full Page	½ Page	¼ Page	Business Card	10% Discount
Logo or name displayed in program booklet	Logo	Logo	Logo	Name	Name
Two social media acknowledgements	✓	✓	✓		
Logo displayed at NWABR Kiosks and promotional events	✓	✓	✓		
Logo on sponsorship web page and event page	Logo with link	Logo with link	Logo without link	Name	
Fund youth education entry fees	✓	✓	✓		
Free or discounted banner ad in NWABR newsletter	✓	Discount	Discount		
Member lounge sponsor	✓				
1 st place award presented by	✓				
2 nd place award presented by		✓			
3 rd place award presented by			✓		
Name listed on event website					✓
Social media acknowledgement				✓	
	\$10,000	\$7,500	\$5,000	\$2,500	\$1,250

Contact Us for Sponsorship Information:

Troy Chapman, Membership, Communications, and Development Manager
 membership@nwabr.org or 206-957-3337

Advertising Opportunities

Ad buys are available for many of our programs and events. Ads will be placed in the day of event/conference program or NWABR newsletter.

Conference/Event Program Advertising

Ad Sizes	Cost
Business card	\$250
Quarter Page	\$400
Half Page	\$700
Full page (also listed in one electronic newsletter with banner link)	\$1,300

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Newsletter Advertising

Ad Sizes	Member	Non-Member
Two full months of a full page (8.5x11) ads with web links	\$1,000	\$1,200
Two ads – one full page and one standard with web link	\$800	\$900
Full Page	\$600	\$700
Half page ad	\$400	\$500
Archived ad	\$400	\$500
Standard size ad	\$250	\$300
Add web links to an ad (at additional cost)	\$100	\$100

NWABR Website Banner Advertising

Ad Sizes	Cost
Banner ad	\$500